PINK DOTTED LINE - CUT LINE
FINISHED PRODUCT CUT

BLUE LINE - SAFE ZONE
TEXT OR IMPORTANT GRAPHICS
MUST BE WITHIN THE BLUE OUTLINE

GREEN DOTTED LINE - FOLD
KEEP TEXT ABOVE OR BELOW FOLD LINE

FINISHED SIZE - 3.5 x 4
WITH BLEED - 3.75 x 4.25

FOLDED SIZE - 3.5 x 2