PINK DOTTED LINE - CUT LINE
FINISHED PRODUCT CUT

BLUE LINE - SAFE ZONE
TEXT OR IMPORTANT GRAPHICS
MUST BE WITHIN THE BLUE OUTLINE

GREEN DOTTED LINE - FOLD
KEEP TEXT ABOVE OR BELOW FOLD LINE

FINISHED SIZE - 10 x 7
WITH BLEED - 10.25 x 7.25

FOLDED SIZE - 5 x 7